



SHIVAM VATS

UX DESIGNER

Male, Born: 12 April 199

Mob - 9315332914

Email ID - shiv932@gmail.com

Portfolio Link - (Click to Visit or Scan QR)

<https://shivamovats.wixsite.com/portfolio>



Career Objective :

My aim is to understand the needs of people and businesses in order to make products more usable, enjoyable, and accessible. I intend to contribute my skillset in the projects that are user-centric, technologically viable, economically feasible and innovative in nature

Experience :

● **Acuity Knowledge Partners** : Digital Experience Designer

July 2021 - Present

Acuity owned Enterprise Tool (Edge) developed for Financial Asset Mangement

- Solved critical Template-Creation and Preview-Generation problem via Design Thinking
- Researched and Designed centralized Repository module to access & manage financial files
- Enhanced User Interaction by 30% as per Internal Telemetry Data
- Designed various features like Messaging, CSAT/Feedback, Error log, Editing product list
- Various UI/UX enhancements using Heuristic analysis and clients' feedback
- Aesthetica Award for creating a wall mural, mapping entire journey of Acuity communities
- Rockstar of the month, Oct 22 for enhancing FMS Edge - User Experience

● **Millipixels Interactive LLP** : UX Associate

January 2021 - June 2021

Delivered three B2C projects to Clients : Out of Home Advertising management app, Automobile service app, PartnerNet Millipixels client management application

- Conducted market research and engaged with clients to align on the deliverables and incorporated their feedback to deliver 100% projects on time with desired quality
- Used Agile methodology to convert milestones into sprint tasks and prioritize their delivery basis customer needs

Education :

● Master of Design (M.Des), Specialization in Experience Design

National Institute of Fashion Technology (NIFT), New Delhi, (2020)

Internship : Swiggy : Packaging Designer

● Bachelor of Technology (B.Tech), Information Technology,

Galgotias College of Engineering & Technology (GCET), Greater Noida, (2017)

Internship : Defence Research & Development Organization (DRDO), New Delhi

Research Paper : Published a paper on International Journal of Scientific &

Research Publication, for enhancing traffic control using Vanet Technology

Academic Knowledge

- User Experience Design (UX)
- Design Research & Strategy
- System Study
- Sustainable Design
- Trend Research & Forecasting

Technical Skills

- Design Principles & Heuristics
- Mindmapping, Scamper
- Affinity/Use-Case/Sequence Diagram
- Digital Wireframing & Prototyping
- Trend Spotting & Analysis
- System Study & Causal Loops

Familiar Tools

- Adobe Illustrator
- Adobe Photoshop
- Adobe XD
- Figma
- MS-Office
- Html/CSS/C++/C

Language & Interests

- Languages: English, Hindi
- Interest: Doodling, Scuba/Kayaking, Intervention Marshal at Formula-1 Racing